



Business / Organization Registration Form: Lonsdale Crawl Year Nine

This form is for Lonsdale and surrounding community businesses and organizations to register to be a part of the all new OURtownBusinessAwareness Program. Here is how it works:

1. Complete this form and submit prior to Oct 2, scanning to thelonsdalecrawl@gmail or mail to POBox 227 Lonsdale
2. Your business will be added to all places where the 2020 registered businesses will be listed
3. You will receive a #tlcTogether sticker sheet by October 5 along with talking points for staff and customers
4. Educate your staff on what the program is and encourage them to encourage customers to scan code
5. No cost to register, we do ask for an auction item which we will need to pick up by October 13
6. At the end of the month we will be drawing prizes and will be able to let you know how many customers participated at each of the registered businesses.

There will be a zoom meeting scheduled for Sept 28 at 6:30 PM to answer any questions. This zoom info will be available on our website shortly. Those that do not have a storefront can also participate, we will supply those with the #tlcTogether scanner sheet, you will then supply it to your customers during your sales / meetings / services

Your Business / Organization Name: _____

Your Business / Organization Address: _____

Your Business / Organization Phone: _____ Your Email: _____

Your Business / Organization Website: _____

Your First & Last Name: _____

Please circle all that apply to your business/organization and list your business name for them

Facebook Instagram LinkedIn Twitter Snapchat Pinterest YouTube Other

Please circle all that apply to your business/organization

Shop In Person Curbside/DriveThru Deliver Local Shipping Local Service Based only

We request an auction item be donated for the AuctionofHope event. Can you have an item ready by 10/13?
_____ what will that item be? _____

You will need to email your current business logo to thelonsdalecrawl@gmail.com. This will need to be done by Oct 3

Will you be running any specials during October? We would love to promote your business / organization information throughout October. Please describe them including dates and descriptions. We will work to include your business in different social media posts about the crawl and our mission.

Please mail completed form to: The Lonsdale Crawl PO Box 227 Lonsdale, MN 55046

Thank you so much for completing this. We will be contacting you soon! Let us know if you have any questions! A separate info packet will be sent to registered businesses about the program and helping your team know about it.